

Freedom to work for yourself

Building a long-term recurring income





Whether you're currently struggling away in a

dead-end job

or simply looking for **that one chance;**

we present to you a

unique business opportunity

that will give you the freedom to work from **wherever you want** and

be your own boss.

We offer:

- ❑ The fastest growing business sector in SA today
- ❑ Partnership with a respected and proven company
- ❑ Unique opportunity to be part of this growth technology
- ❑ Building an income with recurring revenue month after month
- ❑ Freedom to work for yourself
- ❑ No restriction on income
- ❑ Hands on training and support



Ask yourself....?

- Are you looking at a business with **high earning potential**, but a low cost entry?
- Are you a self-starter who want to **maximize the tax advantages** that owning your own business brings?
- Are you looking for an opportunity that **creates residual income** to speed up your path to financial freedom?
- Will a partnership with a company with a **proven track record** enhance your market success?
- Do you care enough about your current customers to approach them with a **real solution that will reduce your customer's operational costs?**
- Are you prepared to learn?**



The company...

- ❑ Our principal was established in 2005 and is one of the leading **next generation IP network solution** providers,
- ❑ We are a South African company that has been identified as a major player in the **delivery of converged voice and data solutions**
- ❑ We focus on **high-end business customers** with a tailored range of converged fixed line voice and data products and services
- ❑ We have made investments limited to assets that lead to improved purchasing conditions or **improved customer service reducing our cost to customers.**
- ❑ We focus on **process and system automation** to reduce costs and enhance performance
- ❑ We have **20% of blue chip companies as reference** customers and are only second to Telkom in transmission minutes



The opportunity...

- ❑ The marketing model is through **resellers and agents exclusively**
- ❑ **NO AGENCY FEE** and **NO FRANCHISE COST**
- ❑ This allows entrepreneurs the ability to **build annuity income** with **very little overhead**
- ❑ Ability to earn **sustainable income** based on **outgoing** and **incoming** calls
- ❑ Earning potential **starting at 50% up to 80%** of actual profit-share received
- ❑ Income paid monthly



Target Market...

- ❑ Ideal Customer Profile:
 - Companies with **high Calls to mobile numbers**
 - Call Centres
 - Companies with:
 - 1st Prize: No LCR / expired LCR contracts
 - 2nd Prize: LCR, on month-to-month
 - 3rd Prize: LCR, overflow
- ❑ Clients from **R7 500 current** Telkom usage amount (no upper limit)
- ❑ Clients with high incoming calls frequency



Solution Features

- ❑ **Quality of Calls** – dedicated lines only
- ❑ **Cost savings** – 30% or more vs. Standard Telkom Tariffs
- ❑ **Savings on all call types**
- ❑ Line rental recovered from savings
- ❑ Pure **per second** billing
- ❑ **No LCR contracts** or minimum usage
- ❑ **No prepaid** - customers only pays for usage
- ❑ **No out-of-bundle** F2M costs
- ❑ Solution **scalability**
- ❑ **Location independent** number or Geographical number option
- ❑ Geographical number **portability**
- ❑ **Revenue on inbound calls** for both agent and customer
- ❑ BEE procurement spend (level 2/4 – reclaim 125%/75%)

Some References...

